

Application Form

Young Illustrators Avenue

2019 China Shanghai International
Children's Book Fair
15-17 November 2019 (Friday - Sunday)
Shanghai World Expo
Exhibition & Convention Centre, China



Please fill in this application form, sign and email to: allen.su@bfchina.net

Illustrator Info

Name _____
Address _____ Postcode _____
Website _____ Country /
Territory _____

Contact Person

Name _____ Mr Ms E-mail _____
Mobile _____ Tel _____ / _____ / _____

Booth Application

Hybrid Zone: Copyright, Distribution, Channel, Partnership, Promotion, Retail
November 15, 2019, open to professional visitors only
November 16-17, 2019, open to all visitors

Booth Type	CNY/ Booth	Quantity	CNY
Shell Scheme (A)	2,000		
Shell Scheme (B) Special offer to the 50 finalists of Golden Pinwheel Young Illustrators Competition in 2017, 2018, 2019.	1,000		

Rules

- For illustrators between 16 and 39-years-old.
- Fill in the application form. Submit to the CCBF organising team for its final confirmation. (Note: The 50 finalists of 2017-2019 Golden Pinwheel Young Illustrators Competition will be automatically confirmed.)
- There are only 30 booths available. Booths will be attributed on a first-come first-serve basis.
- Fee: RMB2,000 for the entire 3 days of CCBF.
Special offer for the 50 finalists of 2017-2019 Golden Pinwheel Young Illustrators Competition at RMB1,000.
- Click here to download application form and submit within 10th October, 2019.

The following amount
will be filled in by
organising committee

VAT Included, CNY

We hereby apply for exhibition and agree all regulations of CCBF 2019 and the terms and conditions attached to the application form, and on behalf of the vendors of our company to participate in the exhibition agree to abide by the rules and requirements of the organising committee for this exhibition.

Exhibitor's Company seal and representative signature/Signature date

Organising committee's Company seal /Signature date

This application form is the participation contract, will come into effect after stamped, and has the legal effect.

TERMS AND CONDITIONS

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Exhibition: 2019 China Shanghai International Children's Book Fair
Venue: Shanghai World Expo Exhibition & Convention Centre,
No. 1099, Guozhan Road, Pudong, Shanghai, China
Date: Nov. 15th (Friday) – 17th (Sunday) 2019
Nov. 15th – 16th, 09:00 - 17:00, Nov. 17th, 09:00 - 16:00
Approved by: Press and Publication Administration
Organised by: Shanghai Press & Publication Administration
China Education Publishing & Media Group Ltd.
China Universal Press & Publication Co.,Ltd.
Co-organised by: Ronbo BolognaFiere Shanghai Ltd.
Powered by: BolognaFiere S.p.A.

TERMS AND CONDITIONS

1) ADMITTANCE TO THE EXHIBITION

The following may be admitted as Exhibitors:

- Chinese and foreign companies wishing to exhibit their own products or services falling under the commercial categories included in the Exhibition. In cases where the companies themselves do not take part in the Exhibition, their dealers, agents or representatives, exclusive and general, may be admitted;
 - Associations, public bodies and other institutions involved in the promotion, study, and dissemination of information in sectors relating to the Exhibition.
- Organising committee reserves the right to exclude certain services, products or samples, and to prohibit the presentation of products, samples or services in more than one stand in the same product sector.
- Chinese and foreign companies that have had or still have pending lawsuits or outstanding debts towards organizing committee cannot be admitted as Exhibitors.

2) PARTICIPATION IN THE EXHIBITION

Applications must be sent on the relevant form which must be filled in, signed and countersigned; the form shall constitute an irrevocable submission by the applicant and implies his or her acceptance of these "Terms and Conditions" (as well as the "Exhibitor Manual", and all the rules pertaining to the organisation and staging of the exhibition in the Exhibition Centre).
Sole and general dealers, agents or representatives are required to enclose with their application a list of the companies they represent and whose products they intend to display. The applicant is required to supply any and all other documentation he may be asked for in order to accept or reject the application and to establish at any time compliance with the terms and conditions for participation at the Exhibition. Organizing committee has the sole right of interpretation to admit or deny the application of exhibitor.

3) TERMS OF PAYMENT

The participation rates and the registration fee are indicated on the application form. The fee includes rental for the exhibition space, including the services expressly indicated in the General Condition of Participation. In case the exhibitor requires billing with a different subject, under mandate with representation to be documented, the exhibitor will still be liable for all the obligations under this contract. If the participation application is accepted, organizing committee will issue a first Debit Note for the amount of the advance payment received. **The advance payment is 30% share of the whole participation fee.** Organizing committee will issue a second Debit Note for the remaining balance due on the basis of the exhibition space allocated. **The balance payment shall be made two months before the first day of exhibition.** Upon receipt of the acceptance letter, the applicant must pay the amount by the term indicated in Debit Note itself. Failure to comply may result in the event organizing committee considering termination of the contract by noncompliance without warning or decision by a judge. In such a case, formal notice will be provided to the interested party, and --apart from being released from any commitment and to be able to have a stand at one's disposal and assign it to other applicants --will be entitled to full payment --as a penalty --of the advance payment and participation fee, as well as any other contractual amounts due, less any monies possibly already received for said securities and reserving the right to compensation for any potential damages.

4) NON-COMPLIANCE AND NON-FULFILLMENT

Failure to comply with the requirements of this regulation and non-compliance with obligations under this contract --also including the case of nonpayment -- organizing committee, taking into account the seriousness of the matter, may impose the following sanctions on Exhibitors:

- Not activate ancillary services including all utilities required for the smooth functioning of the allocated exhibition space;
- Prohibit the supply of exhibitor badges; provided visitors' tickets; catalogs and any other material related to participation;
- Order the immediate removal of non-admissible products --with the authority to intervene directly and immediately should the Exhibitor not comply forthwith --; reserve the right to impose additional penalties;
- Order the immediate closure of the stand --with the authority to intervene directly and immediately should the Exhibitor not comply forthwith --; reserve the right to impose additional penalties;
- Order the exclusion of the Exhibitor from successive editions of the event.

In no event shall the Exhibitor be entitled to reimbursement or compensation of any kind and will remain obligated to pay organizing committee the full amount for the participation fees. Organizing committee also will in any case entitled to claim damages and costs incurred for the publication of material supplied to the Exhibitor potentially not delivered and for the removal of the products displayed and/or closure of the stand and/or the possible preparation of the exhibit space, including assignment to different exhibitors. By virtue of the delinquencies referred to above, organizing committee will require full compensation for damages, which include both the actual damages as well as those stemming from a loss of profits.

5) STAND ALLOCATION

Stand allocation is the sole responsibility and competence of organising committee.
Any specific indications or requests made by Exhibitor shall be regarded as purely indicative; they may not restrict or influence the application.
Furthermore, organizing committee has the right to move or reduce a stand already allocated or to transfer it to another exhibition area; this does not entitle the participant to any form of indemnity or compensation. Organising committee is obliged to inform the Exhibitor of the above said measures at the latest twenty days prior to the start of the Exhibition, by means of registered letter or any other means, including email.

6) RIGHT OF WITHDRAWAL

Any participant who, through proven lawful impossibility, is unable to take part in the Exhibition, may withdraw from the contract, documenting the reasons therefore and advising organizing committee to this effect in written notification made by registered letter, telex, facsimile, telegram or email no later than 60 days prior to the Exhibition opening date, without prejudice to organising committee's right to withhold advance of payment and the advance of payment as conventional penalty and any other rights to compensation for additional damages, as appropriate.
Should said notice be tendered less than 60 days before the Exhibition opening date, the participant shall be required to pay the whole of the participation fee, plus any other direct or indirect damages accruing to organising committee. Organising committee may dispose of the stand and may even allocate it to other Exhibitors. Organising committee will decide on the legitimacy of the causes preventing the firm from taking part.
If notice of cancellation is not given and the Exhibitor fails to prepare his own stand, he shall be deemed in default to all intents and purposes and shall be required to pay not only the whole participation fee, but also the direct and indirect damages incurred by organising committee. Organising committee may dispose of the stand by allocating it to other Exhibitors.
Organising committee may at its discretion withdraw from the participation agreement up to 14 days before the Exhibition opening date, and - for reasons relating to the organisation of the Exhibition and its proper functioning - up to the day of opening. In this eventuality organizing committee will not be obliged to provide indemnity or compensation of any kind, but shall return the participation fee where these have already been received.

7) Exhibits

All exhibits shall conform to the laws and regulations of the People's Republic of China and show full respect for the country's sovereignty and territorial integrity. Exhibitors are prohibited from exhibiting, distributing, playing and screening any content irrelevant to cultural exchange, book trading or promotion of their own brand image at any location of the venue.

8) INSURANCE

The Exhibitor must have adequate insurance coverage against any, and all, eventualities throughout the entire exhibition for their personnel, equipment, third party liability claims and movement of equipment into and out of the exhibition hall.

9) CLAIMS

Any claims relative to the organisation and the production of the event must be immediately made in writing to the organizing committee no later than seven days after the conclusion of the event. Subsequent claims will not constitute a subject of dispute with organising committee.

10) INTELLECTUAL PROPERTY

The products and goods on display, as well as the stands housing them, may not be photographed, drawn or in any way reproduced without the authorization of the Exhibitor and organising committee. However, organizing committee reserves the right to film, reproduce, advertise and authorize the filming, reproduction and advertising of general and detailed outside and inside views, and may permit their sale or even sell them directly.
Exhibitor hereby represents and warrants that the Exhibited Items and Stands do not infringe upon the intellectual property rights of any third party, including without limitation, any invention patent, any utility patent, design patent, trade secret or other intellectual or proprietary rights. The Exhibitor shall handle any disputes related to the intellectual property rights arising from the intellectual property rights of its Exhibited Items and Stands and be liable for the damages thereof and hereby release organizing committee from such claim or action. The Exhibitor shall indemnify organizing committee and its employees or workers arising from any intellectual property dispute involving its Exhibited Items or Stands.
The organizing committee is entitled but not obliged to set up an Intellectual Property Right Complaint Office (IPR Office) for each trade fair, whose purpose shall be to support exhibitors in cases of infringement of their IP rights by other exhibitors. The exhibitors or agents should provide active cooperation for the investigation for obtaining the evidence, inspection and enquiry work conducted by the IPR Administration and the judicial department. Any exhibit or material suspected of infringement should be removed from the exhibition. The organizing committee has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs. If the exhibitor has complained about another exhibitor or its exhibits in the previous shows and complain this time again, the certifications of the previous complaints should be presented. Otherwise, the IPR Office has the right to refuse its complaint request.

11) PRINTED LITERATURE AND ON-LINE INFORMATION

Organising committee reserves the right to gather, print and release the Catalogue and all related information contained in the application form concerning the exhibitors, their products and services in addition to whatever else they showcase or present in any manner that organizing committee deems appropriate without any responsibility for omissions, mistakes or malfunctioning, using for this purpose various communication tools (printouts, CD ROM, Internet and/or other).
All provided data refer to applications received up to 45 days prior to the Exhibition's opening date. This in no way affects organising committee's right to change the allocation of stands. What is described above also applies to the content of all informational forms subscribed by the Exhibitor or one of his associates and made available by organizing committee even through electronic/IT media.

12) PAID ADVERTISING

Outside the exhibition area assigned to the Exhibitor, any and every form of publicity or advertising must be carried out through organizing committee or through the companies appointed for this purpose by organizing committee. Such advertising shall be liable to the payment of a fee and associated tax charges.

13) POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION

It is organising committee's irrevocable and discretionary right to change the dates of the Exhibition, nor does this entitle the Exhibitor to withdraw or in any way annul the contract and gain release from his obligations.
Furthermore, organizing committee may reduce the Exhibition or even cancel all or certain sectors of it, without being required to pay compensation, fines or damages of any sort. In this eventuality organizing committee shall give written notification of the changes made by registered letter, telex, facsimile, telegram or email to be sent no later than 30 days before the start of the Exhibition.

14) GOVERNING LAW AND JURISDICTION

The concluding, execution, explanation and dispute resolution of Terms and Conditions shall be governed by present PRC laws and regulations.
In case any dispute in the execution of Terms and Conditions, each party should settle by amicably. If settlement cannot be reached, any party has the right to file litigation to the court where organizing committee domiciled. The losing party should compensate the winning party the litigation fee, attorney fee and any other related fee.

15) HANDLING OF PERSONAL DATA

Organising committee and affiliates only use personal data and information of Exhibitors for the purpose of Exhibition and related matters, will not use and not disclose for any other purposes; however in the request of laws and regulation, judicial judgment and governmental agency is the exception.

January 2019

I have read and fully understand and agree with all the above terms.

Company sealandrepresentativesignature/signaturedate